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Healthcare SEO

National organic search and local map pack rankings, run on the same clients.

ENTERPRISE HEALTHCARE · NATIONAL ORGANIC

PlushCare ranked #1 for “online prescriptions,” ahead of Amazon.

National telemedicine with an in-house SEO team, brought in for a content audit and on-page work. The same methodology I later ran on uSERP’s own site.

Sitewide audit and internal linking	Thousands of internal links to the best-converting pages.
25% more traffic in 30 days	Over 150,000 additional visitors a month after 6 months.
$30,000 a month from one page	One compounded tirzepatide page. $20,000 from one Ozempic page.
YMYL content reviewed by physicians	Claims went through clinical review before publishing.

LOCAL SEO · GOOGLE BUSINESS PROFILE AND MAP PACK

A cosmetic dental practice took #1 in the map pack for wisdom tooth extraction.

Map pack rankings come from the Google Business Profile and the website reinforcing each other. A different discipline from national organic search.

A cosmetic dental practice	#1 organic for Invisalign, #1 map pack for extractions.
A med spa	158 top three rankings, $49,000 a month, one location to five.
A clinic launch	Top map rankings in all three target zip codes in three months.
An allergy practice	Under 500 to over 11,000 monthly organic visitors.